

BUSINESS STUDIES

STATUS:	ELECTIVE SUBJECT	
COURSE OVERVIEW:	Students studying Business Studies will investigate types of business organisations and the systems that regulate business activity, including governments, and the legal, political and economic system. Business Studies students will analyse the impacts of these systems on business activity, come to understand decision making and problem solving strategies required to market high- quality goods and services and to become informed and responsible consumers. Business students will also respond to business challenges such as share market game, personal financial literacy challenges and consumer affairs marketing competitions.	
COURSE OUTLINE:	In Business students will study units of work relating to: <ul style="list-style-type: none"> • Business Systems – including business environments, the nature of business and economic systems, key terminology and essential financial skills. • Share market – including understanding of the Share market and its complexities through participation in the Share market game. • Financial Literacy – personal financial literacy will be explored via the Essi Money challenge. • Marketing – including the marketing mix, development of a new concept and understanding of entrepreneurship, via the BuySmart Competition. 	
COURSE ASSESSMENT:	<ul style="list-style-type: none"> • Practical tasks • Project folios • Written tasks • Multimedia presentations 	
STUDY REQUIREMENTS:	Homework will normally be in the form of written work and will include computer interaction (via a digital classroom resource), research, assignment work, and self-study.	
SPECIAL REQUIREMENTS:	Access to a computer at home is highly recommended.	
POSSIBLE CAREER PATHWAYS:	Accountant Economic Advisor Legal Advisor Personal Assistant Small Business Owner Business Analyst Market Analyst	Administrations Officer Legal Secretary Real Estate Officer Retail Assistant Entrepreneur Product Developer Marketing Agent
PARENT/CARER SUPPORT:	An interest in the work students are undertaking in the classroom by relating class work to everyday situations in the home. Business will draw upon students' daily lives to enrich and promote understanding.	