

ARTISTIC GRAPHIC DESIGN

STATUS:	ELECTIVE SUBJECT	
COURSE OVERVIEW:	<p>Artistic Graphic Design equips students with the knowledge, skills for a career in numerous creative arts areas, such as:</p> <ul style="list-style-type: none"> • Graphic Design • Advertising • Industrial Design • Interior Design • Creative Director 	
COURSE OUTLINE:	The unit will provide learning experiences in the area of Graphic Design, culminating in a design solution taken from concept through to completion, using both traditional and digital platforms.	
	TERM 1	Image Manipulation – Creative piece (PHOTOSHOP)
	TERM 2	Magazine Cover and Article Layout (ILLUSTRATOR and INDESIGN)
	TERM 3	Self Portrait – Digital Illustration (PHOTOSHOP or ILLUSTRATOR)
	TERM 4	Portfolio Project (MULTIPLE SOFTWARES)
COURSE ASSESSMENT:	Designing to a brief, Adobe Creative Suite, Conceptual outlook, traditional sketching, illustration	
STUDY REQUIREMENT:	<ul style="list-style-type: none"> • Using both collaborative and individual tasks • Furthering knowledge and skill-levels in design software • Consistent and valid use of Visual Journal 	
SPECIAL REQUIREMENT:	BYOx Laptop program is essential for this course with the Adobe Creative Suite	
POSSIBLE CAREER PATHWAYS:	<p>Graphic Designer Creative Director Desktop Publisher Book Designer Printer Signwriter Multimedia Producer</p>	<p>Illustrator Industrial Designer Interior Designer Fashion Designer Media Designer Computer Technician</p>
PARENT/CARER SUPPORT:	Monitor completion of key assessment tasks.	